

Joint Venture with the Historic Model Railway Society (HMRS)

Roy Edwards, BAC trustee.

BAC Chairman Terry Gourvish and Roy Edwards visited the Derby Conference Centre and the HMRS Study Centre at Swanwick, Derbyshire on the initiative of Keith Harcourt, Executive member of the HMRS. The visit was arranged to plan a joint HMRS-BAC sponsored workshop, bringing together archives, artefacts, amateurs and academics, in a bid to bridge the gap between these constituents of the heritage sector. The workshop will begin with sessions at the Derby Conference Centre, the art deco former School of Transport opened by the London Midland and Scottish Railway in 1937. The Centre is still used to train railway staff, and the interior contains photographs and artwork from the period and reflects the history of the building without sacrificing comfort. Delegates will then travel to the purpose-built HMRS Archive and Study Centre at Swanwick

Junction, near Butterley. The impressive £400,000 building was funded entirely by the HMRS, which is a registered charity.

Terry and Roy were shown the volunteers at work cataloguing collections of photographs and drawings. The drawings would have been lost had not the HMRS offered them a home in the archive, and 4,000 have so far been catalogued. Nearly 50,000 photographs have been placed on-line and are available to researchers for a small fee. The HMRS use these records to inform about the production of realistic models, but their broader aim is to encourage the public understanding of Britain's railways, and to this end they have sponsored researchers, including PhD students. Further details of the workshop will be circulated through the newsletter and website.

See www.hmrs.org.uk



Terry Gourvish (centre front) and Roy Edwards (to Terry's right) with HMRS volunteers

HAT Saves Part of BHS Archive

A report in the last newsletter about the impending demise of the Brewery History Society's archive held at Birmingham Central Library prompted a rapid response from Margaret Rose, General Manager of the History of Advertising Trust (HAT). It is believed that the ephemera, at least, will be transferred to the HAT Archive & Study Centre located at Raveningham, to the southeast of Norwich. Further details of HAT and the donated material will be given in the next newsletter.

See www.hatads.org.uk



HAT's Michael Cudlipp Research & Study Centre at Raveningham

Business Archives...in Beijing!

Katey Logan, BAC trustee and Beijing resident.

Beijing is a city of contrasts, as seemingly limitless investment creates a modern 21st century cityscape amidst centuries-old imperial heritage.

This contemporary Great Leap Forward is evidenced in the happy world of business archives! Overlooking the infamous Tiananmen Square, the imposing and recently-refurbished National Museum of China houses alongside its classical art of the communist revolution, a new exhibition - *Louis Vuitton Voyages*. This illustrated history of the French luxury goods' business is exquisitely curated and local visitors (both

aspirant and actual LV consumers) flock to see the iconic travel cases that evoke free spirit and a sense of adventure. The fact that the authorities are show-casing this exhibition in the same month that they celebrate the anniversary of the founding of the Communist Party of China reflects a changing world-view; and the fact that Louis Vuitton is parading its heritage to promote business in Beijing signals an optimism about the value and potential impact of company archives. Perhaps the exhibition's success will encourage other European companies to follow suit.



Commemorative statue for the foundation of the Communist Party of China [July 1921] in Tiananmen Square, Beijing, July 2011



Exhibition signage, National Museum of China, Beijing, July 2011



Louis Vuitton exhibit with photo backdrop, National Museum of China, Beijing, July 2011

Bursary Winners

The winners of the 2011 BAC Business History Bursary are Professor Josephine Maltby and Dr Linda Perriton of York Management School. They will use the bursary to research the archives of four savings banks in a project whose objective is to develop a fuller understanding of how these banks facilitated the activity of working-class women savers in England during the 19th and early 20th centuries.



Josephine Maltby receiving the bursary cheque from Terry Gourvish and Roy Edwards at the Museum of English Rural Life, Reading, during the ABH conference

Tokyo Conference

BAC member Yuko Matsuzaki reports:

In May we had an international business archives symposium here in Tokyo. Mr Alex Ritchie kindly contributed with his presentation on the National Strategy for the Business Archives in England and Wales.

You can now see it via web-casting.

www.ustream.tv/recorded/14622732

(Alex Ritchie's talk begins about 29 minutes after the start of the video.)

Yuko Matsuzaki, PhD
Business Archives Specialist
Resource Centre for the History of Entrepreneurship
Shibusawa Ei'ichi Memorial Foundation
2-16-1 Nishigahara

BAC Conference 2011

This year's Business Archives Council conference is *Business Archives Sans Frontières*, to be held on Thursday 10 November at Unilever House, Blackfriars, London. The aim of the conference is to consider the management of international business archives, both the benefits and

difficulties of managing records across the world by the business, but also the issues raised by an external organisation, such as a local record office, university or commercial company, managing such archives, often on a business's behalf. And which is the better option?

The programme is as follows:

- 9.45 onwards Registration and coffee
- 10.15 - 10.45 AGM
- 10.45 - 11.00 Coffee
- 11.00 - 12.00 Introduction
- 12.00 - 12.30 **Jeanette Strickland** (Unilever Archives)
'Local vs. global? Or something in between? The Unilever experience'
- 12.30 - 1.00 **Henning Morgen** (AP Moller-Maersk Group Archives)
'Local records in a corporate retention schedule – are they in or out?'
- 1.00 - 2.00 Lunch
- 2.00 - 2.30 **Tina Staples** (HSBC Group Archives)
'VCs & PJs: expanding the Archives of HSBC'
- 2.30 - 3.00 **Richard Wiltshire** (London Metropolitan Archives)
'Copy to London: exploring international business archives at London Metropolitan Archives'
- 3.00 - 3.15 Coffee
- 3.15 - 3.45 **Professor Michael Rowlinson** (School of Business and Management, Queen Mary University of London)
'Corporate history: whether to make or buy?'
- 3.45 - 4.45 Summary

The BAC is pleased to announce that it will be offering five bursaries that will cover the cost of the conference fee. Applicants whose employers would not normally be able to fund their attendance will be given priority, as will those not already working in the business archive sector. To apply, please email Judith.wright@boots.co.uk stating your name, organisation and why you would like the bursary, by 31 July 2011. Applicants will be informed of their success by mid-August.

Following the conference, a reception will take place at Unilever House for the presentation of the BAC Wadsworth Prize for Business History. It begins at 6 pm and all conference delegates are welcome to attend.

An 'early bird' charge of £70 is available if booking before 30 September. After this, the charge is £80 for BAC and ABH members (a second or third delegate from the same organisation will cost £60 each), and the charge for non-members is £100.

A booking form and further information can be found at the following:

<http://www.businessarchivescouncil.org.uk/activities/objectives/conference/>

Any questions, please contact
Lorna Williams on 020 7601 4889 or
Judith Wright on 0115 959 3472

New Inscriptions to UK Memory of the World Register Announced

Twenty items have been selected from the UK's libraries, archives and museums to represent the outstanding heritage of the United Kingdom. From the Jersey Occupation Archive and the work of the GPO Film Unit, these priceless items span over 1,100 years, come from across the country and embody pivotal moments in the history of their communities and the UK as a whole.

These are the second inscriptions to the UNESCO UK Memory of the World Register, an online catalogue created to help promote the UK's documentary heritage across the UK and the world. The register is part of a United Nations Educational, Scientific and Cultural

Organization (UNESCO) programme to support and raise awareness of archives.

These twenty collections were inscribed by David Dawson, Chair of the UNESCO UK Commission's Memory of the World Working Group, and Director of the Wiltshire Heritage Museum in Devizes. The launch took place on 23 May at a meeting of the programme's International Advisory Committee in Manchester this week. The meeting has brought over 50 leading professionals from across the world to assess the progress of the programme and challenges faced by the sector.

continued on page 4

This year's inscriptions join the ten items and collections currently on the UK Register. The winners were chosen by the expert committee of the UK Memory of the World programme following a nomination and review process.

Country-level Memory of the World Registers exist around the globe, helping to promote documentary heritage of local significance. The international-level register, which features items of global significance, includes items from the UK such as 1215 Magna Carta, the Mappa Mundi and the film *The Battle of the Somme*. The UK Memory of the World programme is part of UNESCO's work to promote preservation of and access to the world's archive holdings and library collections.

The 20 items and collections being inscribed to the UK Memory of the World Register are:

- Diaries of Anne Lister
- Cura Pastoralis of Gregory
- The Gough Map
- Bank of Scotland Archives
- Wakefield Court Rolls

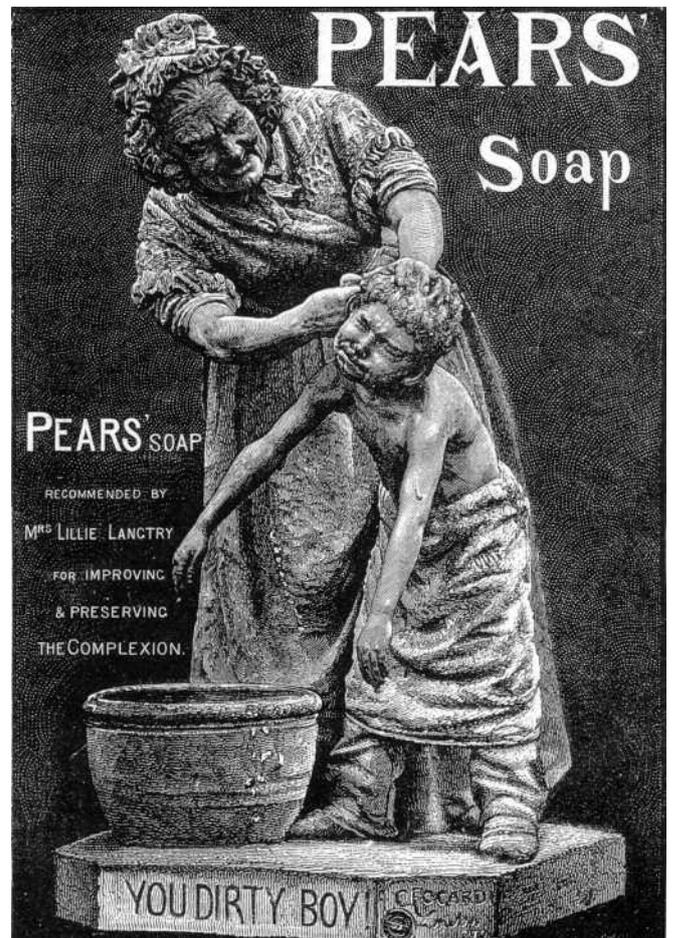
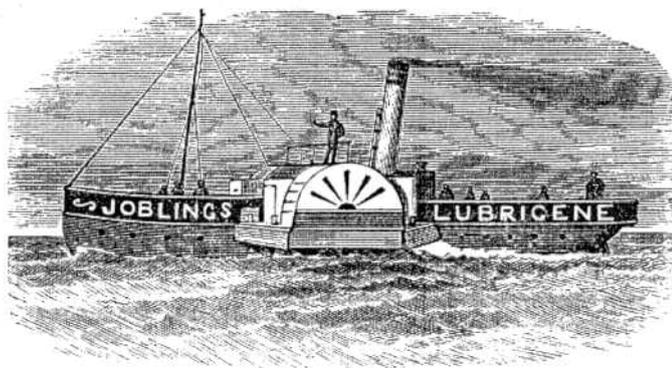
- Death Warrant of King Charles I
- Bill of Rights
- John Murray Archive
- Jersey Occupation Archive
- The customer account ledgers of Edward Backwell, 1663-1672
- Edinburgh and Lothian HIV/AIDS Collections
- The narrative created through Sirkka-Liisa Konttinen's photography and Amber's films
- Winchester Pipe Rolls
- The Great Hospital, Norwich
- Peter Worden Collection of Mitchell and Kenyon films
- GPO Film Unit collection
- The Wedgwood Museum archive
- Documentary Heritage of the Women's Suffrage Movement in Britain 1865-1928
- BT Research Centre collection
- The Children's Society Archive

Find out more about each of these items and collections at:
www.unesco.org.uk/2011_uk_memory_of_the_world_register

Ephemera Corner

■ How advertising has changed! This is a nice example of A. & F. Pears' promotional material from the 1890s. The business, started by Cornishman Andrew Pears as a barbers shop in 1789, became part of Lever Brothers following a meeting of the Pears' directors in 1914. The soap is now manufactured in India by Hindustan Lever Ltd.

■ The firm of James A. Jobling rose to prominence after the company acquired the rights to manufacture Pyrex in the UK. But well before this lucrative deal with America's Corning Glassworks in 1921, the future glass-maker operated an oil and grease works on the banks of the Tyne. Jobling's 1882 trademark for Lubrigene lubricating oils reflects the shipbuilding tradition of the Tyneside area.



Advertisement from Kelly's London Directory c. 1890

The editor of this newsletter is Alan Gall. The next issue will appear in Autumn 2011. Prospective copy should be sent to Alan Gall, Tel: 0161 745 7029 (daytime) 01706 344429 (evening) Fax: 0161 745 9649 email: alanguall@hotmail.com Post: c/o SDA Electronics Ltd, Unit 30, Willan Industrial Estate, Eccles New Road, Salford M50 2GR.

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